

LEADERSHIP NEW ALBANY 2022
SPEAKER BIOS



Jennifer Chrysler, Director, Community Development, City of New Albany

As Community Development Director for the City of New Albany since 2005, Jennifer Chrysler has overseen an innovative, collaborative and customer-centric approach to managing the city's growth. She is widely credited with expediting the planning process through one-stop location resources and technology- and shovel-ready sites. Her commitment to public-private partnerships has resulted in one of the region's leading technology infrastructures for business.

Jennifer directs the master planning, building, engineering and economic development activities for the city and through this oversight was instrumental in developing the city's first comprehensive economic development plan and five specialized clusters of commerce that have attracted global investment. Under her leadership, The New Albany International Business Park has experienced \$6 billion in private investment, 14 million square feet of commercial development and the creation of 16,000 new jobs for the community. At the same time, she has guided effort to refine and expand New Albany's Village Center with pedestrian-friendly, mixed-use amenities, restaurants, retail and housing.

Jennifer received dual bachelor's degrees in Urban Studies and Sociology from the University of Pittsburgh and a Master of City and Regional Planning from The Ohio State University.



Todd M. Cunningham, PE, Director of Development, EMH&T

Todd is the Director of Development at EMH&T. As a well-known and respected individual in the engineering industry, Todd specializes in large scale projects that involve complex coordination with the project design team to prepare master plans and construction documents that address the logistics of maintaining operations during phased construction for long-term projects. His efforts include managing multiple integral design teams to complete the public infrastructure improvements necessary to support a project as well as the on-site infrastructure improvements to ensure that all work is fully coordinated and

delivered on schedule.

While managing his many projects, Todd also focuses on business development. He stresses teamwork and solid preparation in every marketing effort by communicating and partnering with his peers. One of his proven marketing strategies is thinking creatively. He strives to resourcefully apply EMH&T's services to every client's individual situation. Todd uses that same precision and dedication in another vein: volunteerism. Through the EMH&T Associates and Directors Group, Todd has dedicated his time and talent towards furthering the professional development of his colleagues at EMH&T as well as providing support for Habitat for Humanity. Outside of work, Todd enjoys spending time with his wife Catherine and son, Aran. As a former member of The Ohio State University Marching Band (TBDBITL), he also plays bass trombone in The Brass Band of Columbus; his band travels all over Central Ohio bringing enjoyment to all within earshot.

Todd holds a BS in Civil Engineering from The Ohio State University and he is a registered professional engineer in Ohio, Georgia, and Michigan.



**Kerstin Carr, Chief Regional Strategy Officer & Senior Director of Planning
Mid-Ohio Regional Planning Commission (MORPC)**

Kerstin Carr is the Chief Regional Strategy Officer and Senior Director of Planning at MORPC. Her team provides and promotes collaboration, technical assistance, and regional planning initiatives related to active transportation, the natural and built environment, transportation safety, and energy to benefit MORPC members and communities in Central Ohio.

Carr has nearly 20 years of experience in transportation and urban planning. She currently chairs the Scenario Planning Consortium of the National Association of Regional Councils, serves on the Neighborhood Design Center board, and is an advisory member to the OSU Center for Real Estate and of the Early Childhood Advisory Council. Carr is a 2019 graduate of Leadership Columbus, was part of the 2020 Future 50 class, and has a doctoral degree in geography from the University of Regensburg, Germany.



Scott Daly, Director of Training, Focus 3

Scott is a veteran of the U.S. Navy SEAL Teams, and since 2002 he has served as an operator, a Chief Petty Officer, and a Master Training Specialist. Scott is a graduate of The Ohio State University.

In addition to operating on active SEAL teams, Scott spent years training junior officers and enlisted SEALs how to perform at elite levels physically, emotionally, and tactically in the world's most demanding environments.

His military experience allowed him to coach and train people in over 15 countries on 5 different continents. Before joining the Navy after 9/11, he was a highly successful District Sales Manager with a Fortune 500 company.

Through his military and professional experience, Scott shares a unique perspective on Focus 3's system. With passion, he conveys the value of critical decision-making and a systematic approach to leadership, culture, and behavior, for the ultimate purpose of producing exceptional results.



James D. DeCamp Photography

James D. DeCamp is a multimedia photojournalist based in Columbus, Ohio. In addition to many years as an independent photographer, James has worked for more than two decades as a staff photographer for The Columbus Dispatch, The Lancaster Eagle-Gazette, and ThisWeek Newspapers.

James has photographed some of the most famous and infamous people in the world, including every US president since Jimmy Carter, but especially enjoys documenting ordinary life, from the joys of two people coming together at a wedding, to breaking news.



Chris Hermann, Principal, MKSK Studios

Chris Hermann, AICP is a Principal with MKSK and leads the firm's planning studio. As a certified city and regional planner with over 28 years of professional practice in both public and private sector projects, Chris has a deep understanding of the complex issues facing communities and successful strategies for addressing them.

Highly acclaimed for creating plans that are implemented, Chris is skilled at helping communities create a unique, compelling vision and translating that vision into strategic steps that improve and transform cities and places. Chris has been a collaborator and leader on downtown and district plans, suburban redevelopment, and community-wide plans throughout the region in cities including Columbus, Cincinnati, Cleveland, Toledo, Louisville, Nashville, and Greenville.

Chris is a Certified Planner (American Planning Association). He is on the City and Regional Planning Advisory Committee at The Ohio State University Knowlton School of Architecture, and a Board Member of Transit Columbus in Central Ohio. He has a Master of City and Regional Planning from The University of North Carolina at Chapel Hill and a B.A. in Political Science from Miami University.



Liz Morrison, Data Center Site Coordinator, Meta

Liz graduated from Denison University in the spring of 2006 with a B.A. in Religion and Sociology/Anthropology. Her liberal arts education allows her to think critically about problems; think across disciplines and communicate effectively with various audiences. After graduation, Liz spent 10 years in the non-profit and higher education space executing special events and fundraising for organizations including Junior Achievement of Chicago, University of Chicago and Texas A&M University.

Liz returned to Ohio for a job at Denison University in the Knowlton Center for Career Exploration. In her role as Director of Networks and Communities she shared the Knowlton Center vision with alumni, Denison families, faculty, and employers to build engagement and secure leads for jobs and internships.

When the opportunity arose to transition to a role at Meta (formerly known as Facebook), Liz was excited about the challenge. In her role as Site Coordinator, Liz intentionally shapes and influences culture on-site and amongst teams; assess team members experience and facilitates needed changes; create strong cross-functional partnerships; identifies and develops strengths of team members to achieve goals and problem solve, and work with the Meta Community Development team to ensure that the New Albany Data Center is seen as a positive neighbor in the community!

This half, Liz is on a career hack, working as a program manager helping support a team that is helping to onboard new Site leadership as Meta continues to expand their data center footprint across the world.

Liz lives in New Albany with her husband, Cameron and her two children Reilly (7) and Vaughan (3) and their pup Hayes.



Tom Rubey, Development Director, The New Albany Company

As Director of Planning for the New Albany Company, Tom is responsible for long range planning for the Company, oversight of the Architectural Review Committee, and coordination with governmental agencies. Tom has over 25 years of experience in Planning and Development.

He holds a Masters Degree in City Planning from The Ohio State University and has worked for several communities throughout Central Ohio. Prior to joining The New Albany Company, Tom was the Director of Planning with MKSK, landscape architects and urban planners here in central Ohio. His professional affiliations include The American Planning Association, Congress for New Urbanism, and the Advisory Council on Rural Policy Research at The Ohio State University. Tom has been with the New Albany Company since January 2000.



Kernesa Samana, Regulatory Data & Automation Manager, AEP

Kernesa Samana is the Regulatory Data and Automation Manager at American Electric Power in Columbus, Ohio. American Electric Power is one of the largest electric utilities in the United States, delivering safe, reliable power to nearly 5.5 million regulated customers in 11 states.

She began her career with AEP in 2008 as an IT Business Analyst. She now works on enabling data and automation solutions for the Regulatory Department. She enjoys adding value by leveraging technology and process improvements. She has found that technology enhancements can free up time to focus on strategic tasks, make it easier to serve customers and allow deeper levels of insight.

In addition to her passion for technology, she is also passionate about helping others. She is currently the Board Vice-Chair for Girls on the Run of Central Ohio. She has also served as Chair of both the Women's International Network of Utility Professionals (WiNUP) and AEP's African American Employee Resource Group and led/established mentoring programs for both groups.

Kernesa is a graduate of Miami University with a degree in Systems Analysis. Kernesa lives in New Albany, Ohio with her husband Naga. She has a 21-year-old daughter. They enjoy traveling and trying new restaurants.



Emily Smith, Executive Coach, Crosworks

Emily's success in executive coaching is grounded in her ability to connect with people to help them gain clarity and achieve their goals. She brings energy and positivity to her coaching along with efficient processes and organization.

Emily has coached senior level executives, managers and directors, non-profit leaders, entrepreneurs, lawyers, financial advisors, realtors, media and marketing professionals, salespeople, government leaders and more. Her coaching is customized to fit the precise needs of each client, but often includes leadership and management development, executive presence, curating and maintaining a strong personal brand, strong communication and

navigating workplace relationships, optimizing strengths and managing weaknesses, and mastering skills such as delivering presentations, time management, goal setting, and habit formation.

Before joining Crosworks, Emily led her own coaching practice since 2016. She practiced law for 12 years as a litigator and business attorney. She also worked for 2 years as an account executive for a global insurance brokerage firm.

Emily graduated from Miami University with a B.A., and The Ohio State University Moritz College of Law with a J.D. She obtained her coaching certification through the World Coach Institute (ICF accredited), and she's certified in the Birkman Method. Emily is on the program committee for New Directions Career Center and volunteers in many capacities as a speaker, presenter, and mentor for students and alumni at The Ohio State Moritz College of Law.



Shelly Stotzer, Owner, Career Coach and Talent Strategist, Crosworks

Shelly Stotzer has over 20 years of executive leadership and coaching experiences across a variety of industries, from large, established businesses to entrepreneurial startups. She is known for her vision, positive energy, and insightful solutions that grow market presence in sustainable, scalable ways. Her expertise across business disciplines gives her a deep knowledge of the working world and a unique perspective that is rare among career coaches.

Her clients include C-suite executives, engineers, marketers, financial advisors, scientists, project managers, medical professionals, lawyers, operations experts and more. She guides leaders to success through proven processes that bring clarity and focus based on their unique passions and skills. She believes that every employee, at any level, can and should do work that both moves the business forward and provides personal fulfillment.

Shelly is a certified practitioner of one of the most powerful assessment tools available: the Birkman Method®. Her coaching process utilizes this instrument to identify key strengths, motivations and interests so individuals gain an understanding of their unique workplace behaviors and needs.

Before acquiring Crosworks, Shelly was head of the residential solar division at IGS, a division that she launched and brought to life. Earlier, she served as Chief Operating Officer and Chief Marketing Officer at Highlights for Children.

With a deep commitment to her own development as a leader and coach, Shelly has engaged in Vistage leadership training and MasterMind, a peer-to-peer mentoring and motivational program for executives. Shelly has hands-on experience with MBTI, StrengthFinders, 16PF, Hogan Assessment, DiSC Personality Assessment and many others.

She earned a BS in Business Operations from DeVry University and an MBA from the University of Dayton.



Terry Ziegler, General Manager, Blacksmith Applications & Chair, New Albany Chamber Board

Terry is the General Manager of Blacksmith Applications, a leader in cloud-based trade management and analytics solutions focused on predictive analytics and planning serving the consumer-packaged goods industry. Prior to Blacksmith, he was the CEO and co-founder of T-Pro Solutions. His career and experience has spanned over 35 years with consumer-packaged goods manufacturers working for companies like RJR, Nabisco, Borden and Dairy Farmers of America. During the last 12 years, his focus has been in software serving the same industry.

Terry and his wife Becky live in and have been residents of New Albany for almost 15 years with their twin sons graduating from New Albany High School.