



## NEW ALBANY, OHIO INDEPENDENCE DAY PARADE & FESTIVAL SPONSORSHIP OPPORTUNITIES

### FREEDOM PRESENTING SPONSOR \$5000

Presenting Sponsor Parade Banner  
Premier Logo Display at event  
Logo on all print and digital marketing  
Float Awards Judge  
Parade Float Entry & Vendor Table  
Grandstand Emcee Recognition

### PATRIOT SUPPORTING SPONSOR \$2,500

Logo on all print and digital marketing  
Logo prominently displayed at event  
Float Awards Judge  
Parade Float Entry  
Grandstand Emcee Recognition

### STARS & STRIPES SPONSOR \$1,000

Listed on all print and digital marketing  
Parade Float Entry  
Grandstand Emcee Mention

### FAMILY PRIDE SPONSOR \$100

Listed in all marketing  
Parade Float Entry

### PARADE ENTRY FEES

\$0: non-profit organizations  
\$25: businesses, groups & individuals  
\$50: politicians & elected officials

### VENDOR FEES

Food Truck: \$200  
Dessert Truck: \$100  
Vendor Table: \$100

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The New Albany, Ohio Independence Day Parade & Festival presented by the New Albany Chamber of Commerce is a favorite annual tradition that fosters civic pride like no other. Thousands of residents and visitors attend, and the event marketing reaches a large geographic and demographic scope. Sponsoring this event is an opportunity to expand your brand awareness here in New Albany.

The parade starts at 11:00am at the New Albany Primary School parking lot. This year's parade theme "Honoring Frontline Heroes" was chosen to recognize the many frontline workers who worked tirelessly throughout the pandemic. The free family-friendly festival is 6:00pm – 9:45pm across from Rose Run Park at the New Albany Middle School green and features live music, kids' activities, stilt walkers, food trucks & more! Contact the Chamber at [office@newalbanychamber.com](mailto:office@newalbanychamber.com) or 614-855-4400 to secure your sponsorship. Custom packages can be created.

[NewAlbanyChamber.com](http://NewAlbanyChamber.com)