

2026 SPONSORSHIP OPPORTUNITIES

NEW ALBANY CHAMBER



2026 SPONSORSHIP OPPORTUNITIES

The New Albany Chamber of Commerce's 2026 Sponsorship Opportunities Guide highlights practical ways for your business to increase visibility, build relationships, and support the continued growth of our community. Sponsorships span a range of Chamber events, programs, and initiatives and are designed to provide measurable value while aligning your brand with the Chamber's role as a trusted convener and advocate for business.

Whether you are looking to reach new audiences, engage locally, or demonstrate corporate citizenship, the 2026 sponsorship options offer flexible opportunities to meet your goals.

To secure your sponsorships, contact the Chamber at (614) 855-4400 or info@newalbanychamber.com.

CHAMBER 101

Dates: Jan 21, May 20, Oct 14
Attendance: 40-50
Location: Wesley Woods at New Albany

EVENT SPONSOR $400

- Logo featured on all digital & print event promotional marketing
- Logo on event slideshow & welcome table
- Opportunity to deliver brief remarks
- Exhibitor table (space permitting)
- Option to provide promo and/or raffle items

BUSINESS AFTER HOURS

Dates: Monthly
Attendance: 40-60
Location: Varies

EVENT SPONSOR $400

- Logo featured on all digital & print event promotional marketing
- Logo on event welcome table signage
- Exhibitor table (space permitting)
- Option to provide promo and/or raffle items

CHAMBER LUNCHEONS

Dates: TBD
Attendance: 50-75
Location: Varies

PRESENTING SPONSOR $1,000

- Logo featured on all digital & print event promotional marketing
- Logo on event slideshow & program
- Option to provide promo and/or raffle items
- 8 tickets

SUPPORTING SPONSOR $500

- Name listed on all digital & print event promotional marketing
- Name listed on event slideshow & program
- 4 tickets



MULTI-CHAMBER BUSINESS EXPO & AFTER HOURS

Date: February 26, 2026, 4:30pm – 6:30pm
Attendance: 500-750
Location: The Estate at New Albany

PREMIER SPONSOR $1,000

- Logo featured on all digital & print event promotional marketing
- Logo on event slideshow & program
- 1 6’ Exhibitor table in Main Ballroom
- 1 VIP Parking Space

SUPPORTING SPONSOR $500

- Name listed on all digital & print event promotional marketing
- Name on event slideshow & program
- 1 6’ Exhibitor table in Main Ballroom

ENHANCED EXHIBITOR PACKAGE $300

- Name listed on select digital & print event promotional marketing
- 1 6' Exhibitor table in Main Ballroom
- 2 drink tickets

EXHIBITOR FEE $225 *($200 if registered by Jan 30)*

- One table, two chairs, and custom table tent sign
- Exhibitors are encouraged to brand their table with tablecloth, tabletop displays, promo items, etc.
- Access to one electrical outlet if requested; must bring own extension cords.
- Name listed in select digital & print event promotional marketing
- Complimentary appetizers and pay-as-you-go bar





TASTE OF NEW ALBANY

Dates: July 26, 2026
Attendance: 1,100 attendees, restaurant partners, beverage partners, and volunteers
Location: Rose Run Park, New Albany

GOURMET SPONSOR $5,000

- Logo featured on all digital & print event promotional marketing
- Logo prominently displayed at event
- Podium recognition
- Best of the Taste Awards Judge
- One Reserved Table (10)

BON APPETIT SPONSOR $3,500

- Logo featured on all digital & print event promotional marketing
- Logo imprinted on plates, wine cups, beer cups or napkins
- One Reserved Table (10)

WINE CHILLER SPONSOR $3,500

- Logo featured on all digital & print event promotional marketing
- Logo imprinted on wine chillers placed on reserved tables
- One Reserved Table (10)

WELCOME SPONSOR $3,500

- Logo featured on all digital & print event promotional marketing
- Name on Welcome/Drink Ticket Entrance Tent
- Option to provide up to 4 Welcome Volunteers
- One Reserved Table (10)

RESTAURANT TENT SPONSOR $3,500

- Logo featured on all digital & print event promotional marketing
- Name on Restaurant Tent
- Option to provide up to 4 Restaurant Tent Volunteers
- One Reserved Table (10)



TASTE OF NEW ALBANY

DJ BOOTH SPONSOR $2,000

- Name on all digital & print event promotional marketing
- Logo displayed on hi-res 4k DJ booth screen
- No reserved tickets included

PHOTO BOOTH SPONSOR $2,000

- Name on all digital & print event promotional marketing
- Name on Photo Booth Station
- No reserved tickets included

BEST OF THE TASTE AWARDS SPONSOR $1,500

- Name on all digital & print event promotional marketing
- One Best of the Taste Awards Judge
- Opportunity to help present/deliver awards
- No reserved tickets included

TABLE DÉCOR CONTEST SPONSOR $1,500

- Name on all digital & print event promotional marketing
- One Table Decoration Contest Judge
- Provide gift baskets for 1st, 2nd, & 3rd place winners (optional)
- No reserved tickets included

WRISTBAND SPONSOR $1,000

- Name on all digital & print event promotional marketing
- Name on 1,000+ event wristbands
- No reserved tickets included

BAR SPONSOR $800

- Name on all print & digital marketing
- Name displayed on Bar
- No reserved tickets included

Sponsorships with custom imprinting must be purchased by June 1, 2026.

NEW ALBANY COMMUNITY UPDATE BREAKFAST

Date: September 16, 2026
Attendance: 300
Location: The Estate at New Albany

PRESENTING SPONSOR $1,500

- Logo featured on all digital & print event promotional marketing
- Logo on event slideshow & program
- Podium recognition & opportunity for remarks
- 8 Tickets

SUPPORTING SPONSOR $750

- Name listed on all digital & print event promotional marketing
- Name listed on event slideshow & program
- 4 tickets



WASHINGTON DC FLY-IN







Date: September 23-24, 2026

PRESENTING SPONSOR $5,000

- Logo featured on all digital & print event promotional marketing
- Logo on print and digital DC Fly-In Packets
- Recognition in post event press release, eNewsletter & social media post
- Option to provide branded promotional items to participants
- Two attendee registration fees

SILVER SPONSOR $3,000

- Logo featured on all digital & print event promotional marketing
- Logo on print and digital DC Fly-In Packets
- Recognition in post event press release, eNewsletter & social media post
- One attendee registration fee

DINNER SPONSOR $2,000

- Name listed on all digital & print event promotional marketing
- Name listed on print and digital DC Fly-In Packets
- Recognition in post event press release, eNewsletter & social media post
- One attendee registration fee

LUNCH SPONSOR $1,000

- Name listed on all digital & print event promotional marketing
- Name listed on print and digital DC Fly-In Packets
- Recognition in post event press release, eNewsletter & social media post
- One attendee registration fee

LEADERSHIP NEW ALBANY

Dates: January - August

CATALYST SPONSOR $5,000

- Logo featured on all digital & print promotional marketing
- Logo on all 8 session slideshows, agendas & materials
- Logo on LeadershipNewAlbany.com web page
- Logo on class t-shirt (by 12/5/26)
- Podium recognition & opportunity for brief remarks
- Position on Leadership New Albany Advisory Committee

SESSION SPONSOR $2,000

- Logo on one session slideshow, agenda & materials
- Deliver brief remarks at a session & lunch with class
- Logo featured on all social media post session posts

SCHOLARSHIP SPONSOR $1,000

- Logo featured on all digital & print promotional marketing
- Provides tuition for one non-profit leader applicant

ALUMNI RECEPTION SPONSOR $500

- Logo featured on all digital & print promotional marketing
- Opportunity to attend and give remarks
- Option to provide branded promo items to class
- Post session social media shout out

SESSION LUNCH SPONSOR $500

- Logo on one session slideshow, agenda & materials
- Deliver brief remarks at a session & lunch with class
- Option to provide branded promo items to class
- Post session social media shout out





DELTA AWARDS & ANNUAL MEETING

Date: December 1, 2026
Attendance: 300
Location: New Albany Country Club

PRESENTING SPONSOR $1,500

- Logo featured on all digital & print event promotional marketing
- Logo on event slideshow & program
- Podium recognition & opportunity for remarks
- 8 Tickets

SUPPORTING SPONSOR $750

- Name listed on all digital & print event promotional marketing
- Name listed on event slideshow & program
- 4 tickets

New Albany Chamber of Commerce
55 W. Main Street, New Albany, OH 43054
614-855-4400 | NewAlbanyChamber.com
info@newalbanychamber.com