

NEW ALBANY CHAMBER

NEW ALBANY CHAMBER  
COLLEGE OF BUSINESS  
**SPONSORSHIP  
GUIDE  
2023**

 NEW ALBANY  
CHAMBER

## SPONSORSHIP OPPORTUNITIES 2023

### INDEPENDENCE DAY PARADE & FESTIVAL

- Presenting Sponsor \$5,000
- Grandstand/Stage Sponsor \$3,000
- Kid Zone Sponsor \$1,000

### TASTE OF NEW ALBANY

- Gourmet Sponsor \$5,000
- Bon Appetit Sponsor \$3,500
- Bar Sponsor \$ 725
- DJ Booth Sponsor \$ 725
- Photo Booth Sponsor \$ 725

### NEW ALBANY COMMUNITY UPDATE

- Presenting Sponsor \$1,500
- Silver Sponsor \$1,000
- Supporting Sponsor \$ 500

### OKTOBERFEST

- Presenting Sponsor \$5,000
- Beer Garden Sponsor \$3,000
- Super Screen Sponsor \$3,000
- Beer Cup Sponsor \$3,000
- Bar Sponsor \$2,000
- Hayride Sponsor \$2,000

### HOLIDAY TREE LIGHTING CELEBRATION

- Marquee Sponsor \$3,000
- Live Reindeer Corral \$2,500
- Santa Station \$2,500
- Ice Sculpture Demo \$1,000
- Horse & Carriage Ride \$1,000
- Face Painter Tent Sponsor \$ 500
- Balloon Twister Tent Sponsor \$ 500
- Caricature Artist Tent Sponsor \$ 500

### ANNUAL MEETING & DELTA AWARDS

- Presenting Sponsor \$1,500
- Silver Sponsor \$1,000
- Supporting Sponsor \$ 500

## INDEPENDENCE DAY PARADE & FESTIVAL SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$5,000

Logo on all print and digital marketing  
Logo prominently displayed at event  
Emcee recognition throughout parade & festival  
Parade Float Entry

### GRANDSTAND/STAGE SPONSOR \$3,000

Logo on all print and digital marketing  
Logo on Parade Grandstand/Festival Stage  
Emcee recognition at parade & festival  
Parade Float Entry

### KID ZONE SPONSOR \$2,000

Logo on all print and digital marketing  
Logo displayed at Kid Zone

**Date:** July 4, 2023

**Time:** 11:00am Parade – visit [newalbanychamber.com](http://newalbanychamber.com) for parade route  
6:00pm - 9:45pm Festival  
9:45pm Fireworks presented by the City of New Albany

**Location:** Festival: New Albany Middle School, 6600 E. Dublin Granville Road, New Albany, OH 43054

**Event:** Presented by the New Albany Chamber of Commerce, the Independence Day Parade & Festival is a favorite annual tradition that fosters civic pride like no other. Thousands of residents and visitors attend the parade in the morning and the festival in the evening. This free family-friendly festival features live entertainment, bounce houses, face painters, balloon twisters, and caricature artists. Food and beverages available for purchase from food trucks. At approximately 9:45pm the City of New Albany presents fireworks.

**To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or [office@newalbanychamber.com](mailto:office@newalbanychamber.com) to purchase a sponsorship.

## TASTE OF NEW ALBANY SPONSORSHIP OPPORTUNITIES

### GOURMET SPONSOR \$5,000

Logo on all print and digital marketing  
Logo prominently displayed at event  
Podium recognition  
Best of the Taste Awards Judge  
One Reserved Table (10)

### BON APPETIT SPONSOR \$3,500

Logo on all print and digital market  
Logo imprinted on plates, beer, or wine glasses  
One Reserved Table (10)

### BAR SPONSOR \$725

Name on all print and digital marketing  
Name displayed on Beverage Station  
No reserved tickets included.

### DJ BOOTH SPONSOR \$725

Name on all print and digital marketing  
No reserved tickets included.

### PHOTO BOOTH SPONSOR \$725

Name on all print and digital marketing  
No reserved tickets included.

**Date:** Sunday, July 30, 2023

**Time:** 5:00pm – 10:00pm

**Location:** Rose Run Park, New Albany, Ohio 43054

**Event:** The New Albany Chamber of Commerce presents the Taste of New Albany, an annual event featuring food, fun, friends and entertainment on Sunday, July 30, 2022, 5:00pm – 10:00pm. This event showcases area restaurants, caterers, and specialty food vendors. In addition to sampling signature menu items, guests enjoy beer, wine, specialty cocktails and music.

**To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or [office@newalbanychamber.com](mailto:office@newalbanychamber.com) to purchase a sponsorship.

## NEW ALBANY COMMUNITY UPDATE SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$1,500

Logo on all print & digital marketing  
Logo on event slideshow & program  
Podium recognition & opportunity for remarks  
One reserved table

### SILVER SPONSOR \$1,000

Logo on print & digital marketing  
Logo on event slideshow & program  
One reserved table

### SUPPORTING SPONSOR \$500

Listing on print, digital marketing & program  
4 Tickets

**Date:** September 2023

**Time:** 11:30am – 1:30pm

**Location:** TBD

**Event:** This highly anticipated annual event provides a unique opportunity to hear New Albany community economic development leaders recap the past year and share an insiders' perspective on the current and future state of New Albany. The Leadership New Albany Class of 2023 will be recognized.

**Attendance:** 250-300

**Audience:** New Albany and Central Ohio public, civic and business leaders.

**To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or [office@newalbanychamber.com](mailto:office@newalbanychamber.com) to purchase a sponsorship.

## OKTOBERFEST SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$5,000

Logo on all print and digital marketing  
Logo prominently displayed at event & onstage  
Emcee recognition throughout 2-day event  
Reserved Table in Beer Garden

### BEER GARDEN SPONSOR \$3,000

Logo on all print and digital marketing  
Logo prominently displayed at Beer Garden  
Emcee recognition throughout 2-day event  
Reserved Table in Beer Garden

### SUPER SCREEN SPONSOR \$3,000

Logo on all print and digital marketing  
Logo prominently displayed on Super Screen  
Emcee recognition throughout 2-day event  
Reserved Table in Beer Garden

### BEER CUP SPONSOR \$3,000

Logo on all print and digital marketing  
Logo on plastic 16oz event beer cups

### BAR SPONSOR \$2,000

Name on all print and digital marketing  
Name displayed on a Bar Station

### HAYRIDE SPONSOR \$2,000

Name on all print and digital marketing  
Name displayed on hayride wagon

**Date/Time:** Friday, October 6, 2023, 5pm - 11pm  
Saturday, October 7, 2023, 12pm - 11pm

**Event:** Presented by the New Albany Chamber of Commerce, Oktoberfest is a two-day community festival held October 6 & 7, 2023. This free family event features food vendors, live entertainment, beer, wine, cocktails, the OSU game on the Super Screen, and beer garden. Kid Zone activities include bounce houses, balloon twisters, face painters, caricature artists, photo stations, and more!

**To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or [office@newalbanychamber.com](mailto:office@newalbanychamber.com) to purchase a sponsorship.

## HOLIDAY TREE LIGHTING CELEBRATION SPONSORSHIP OPPORTUNITIES

### **MARQUEE SPONSOR \$3,000**

Logo on all print and digital marketing  
Logo prominently displayed at tree  
Emcee stage recognition

### **LIVE REINDEER CORRAL \$2,500**

Logo on all print and digital marketing  
Logo displayed at Reindeer Corral  
Emcee stage recognition

### **SANTA STATION \$2,500**

Logo on all print and digital marketing  
Logo displayed at Santa Station  
Emcee stage recognition

### **ICE SCULPTURE DEMO \$1,000**

Logo on all print and digital marketing  
Logo displayed at Ice Sculpture Demo

### **HORSE & CARRIAGE RIDE \$1,000**

Logo on all print and digital marketing  
Logo displayed at Horse & Carriage Ride Station

### **FACE PAINTER TENT SPONSOR \$500**

### **BALLOON TWISTER TENT SPONSOR \$500**

### **CARICATURE ARTIST TENT SPONSOR \$500**

**Date:** Sunday, November 19, 2023

**Time:** 2:00pm – 6:00pm

**Location:** Market Square, New Albany, OH 43045

**Event:** Presented by the New Albany Chamber of Commerce, the community Holiday Tree Lighting Celebration is held the Sunday before Thanksgiving. The arrival of Santa at Market Square starts an afternoon of free festivities for the whole family until the tree lighting at sunset. Enjoy live entertainment, kid activities, holiday vendors and ice sculpting demonstration. Food and beverages can be purchased from food trucks and vendors on-site.

**To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or [office@newalbanychamber.com](mailto:office@newalbanychamber.com) to purchase a sponsorship.

## ANNUAL MEETING & DELTA AWARDS SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$1,500

Logo on all print & digital marketing  
Logo on event slideshow & program  
Podium recognition & opportunity for remarks  
One reserved table

### SILVER SPONSOR \$1,000

Logo on print & digital marketing  
Logo on event slideshow & program  
One reserved table

### SUPPORTING SPONSOR \$500

Listing on print, digital marketing & program  
4 Tickets

**Date:** December 2023

**Time:** 11:30am – 1:30pm

**Location:** TBD

**Event:** The New Albany Chamber of Commerce presents the Annual Meeting & Delta Awards Luncheon. This highly anticipated event recognizes organizations and individuals who have demonstrated outstanding achievement in our community. These awards symbolize the chamber's collective work in economic resilience, leadership creation and community strength.

**Attendance:** 250-300

**Audience:** New Albany and Central Ohio public, civic and business leaders.

**To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or [office@newalbanychamber.com](mailto:office@newalbanychamber.com) to purchase a sponsorship.