

NEW ALBANY CHAMBER

NEW ALBANY CHAMBER
COLLEGE OF BUSINESS
**SPONSORSHIP
GUIDE
2023**

 NEW ALBANY
CHAMBER

SPONSORSHIP OPPORTUNITIES 2023

INDEPENDENCE DAY PARADE & FESTIVAL

- Presenting Sponsor \$5,000
- Grandstand/Stage Sponsor \$3,000
- Kid Zone Sponsor \$1,000

TASTE OF NEW ALBANY

- Gourmet Sponsor \$5,000
- Bon Appetit Sponsor \$3,500
- 360 Video Booth Sponsor \$1,300
- Bar Sponsor \$ 725
- Caricature Artist Booth Sponsor \$ 725

NEW ALBANY COMMUNITY UPDATE

- Presenting Sponsor \$1,500
- Silver Sponsor \$1,000
- Supporting Sponsor \$ 500

OKTOBERFEST

- Presenting Sponsor \$5,000
- Beer Garden Sponsor \$3,000
- Super Screen Sponsor \$3,000
- Beer Cup Sponsor \$3,000
- Bar Sponsor \$2,000
- Hayride Sponsor \$2,000

HOLIDAY TREE LIGHTING CELEBRATION

- Marquee Sponsor \$3,000
- Live Reindeer Corral \$2,500
- Santa Station \$2,500
- Ice Sculpture Demo \$1,000
- Horse & Carriage Ride \$1,000
- Face Painter Tent Sponsor \$ 500
- Balloon Twister Tent Sponsor \$ 500
- Caricature Artist Tent Sponsor \$ 500

DELTA AWARDS COCKTAIL RECEPTION

- Presenting Sponsor \$1,500
- Silver Sponsor \$1,000
- Supporting Sponsor \$ 500

INDEPENDENCE DAY PARADE & FESTIVAL SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000

Logo on all print and digital marketing
Logo prominently displayed at event
Emcee recognition throughout parade & festival
Parade Float Entry

GRANDSTAND/STAGE SPONSOR \$3,000

Logo on all print and digital marketing
Logo on Parade Grandstand/Festival Stage
Emcee recognition at parade & festival
Parade Float Entry

KID ZONE SPONSOR \$2,000

Logo on all print and digital marketing
Logo displayed at Kid Zone
Parade Float Entry

- Date:** July 4, 2023
- Time:** 11:00am Parade – visit newalbanychamber.com for parade route
6:00pm - 9:45pm Festival
9:45pm Fireworks presented by the City of New Albany
- Location:** Festival: New Albany Middle School, 6600 E. Dublin Granville Road, New Albany, OH 43054
- Event:** Presented by the New Albany Chamber of Commerce, the Independence Day Parade & Festival is a favorite annual tradition that fosters civic pride like no other. Thousands of residents and visitors attend the parade in the morning and the festival in the evening. This free family-friendly festival features live entertainment, bounce houses, face painters, balloon twisters, and caricature artists. Food and beverages are available for purchase from food trucks. At approximately 9:45pm the City of New Albany presents fireworks.
- To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or info@newalbanychamber.com to purchase a sponsorship.

TASTE OF NEW ALBANY SPONSORSHIP OPPORTUNITIES

GOURMET SPONSOR \$5,000

Logo on all print and digital marketing
Logo prominently displayed at event
Podium recognition
Best of the Taste Awards Judge
One Reserved Table (10)

BON APPETIT SPONSOR \$3,500

Logo on all print and digital market
Logo on plates, beer/wine cup, or napkins
One Reserved Table (10)

360 VIDEO BOOTH SPONSOR \$1,300

Name on all print and digital marketing
Custom signage on booth at event
Two reserved tickets

BAR SPONSOR \$725

Name on all print and digital marketing
Name displayed on Beverage Station
No reserved tickets included.

CARICATURE ARTIST BOOTH SPONSOR \$725

Name on all print and digital marketing
Name on 10x10 booth at event
No reserved tickets included

Date: Sunday, July 30, 2023

Time: 5:00pm – 10:00pm

Location: Rose Run Park, New Albany, Ohio 43054

Event: The New Albany Chamber of Commerce presents the Taste of New Albany, an annual event featuring food, fun, friends and entertainment on Sunday, July 30, 2022, 5:00pm – 10:00pm. This event showcases area restaurants, caterers, and specialty food vendors. In addition to sampling signature menu items, guests enjoy beer, wine, specialty cocktails and music.

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or info@newalbanychamber.com to purchase a sponsorship.

NEW ALBANY COMMUNITY UPDATE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$1,500

Logo on all print & digital marketing
Logo on event slideshow & program
Podium recognition & opportunity for remarks
One reserved table (10)

SILVER SPONSOR \$1,000

Logo on print & digital marketing
Logo on event slideshow & program
One reserved table (10)

SUPPORTING SPONSOR \$500

Listing on print, digital marketing & program
4 Tickets

Date: September 13, 2023

Time: 11:30am – 1:15pm

Location: The Estate at New Albany, 5216 Forest Drive, New Albany, OH 43054

Event: This highly anticipated annual event provides a unique opportunity to hear New Albany community leaders recap the past year and share an insiders' perspective on the current and future state of New Albany. The Leadership New Albany Class of 2023 will be recognized and celebrated. Join us in reflecting on the 25th anniversary of the New Albany International Business Park, get updated on new projects, and learn more about what's next for New Albany.

Attendance: 250-300

Audience: New Albany and Central Ohio public, civic and business leaders.

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or info@newalbanychamber.com to purchase a sponsorship.

OKTOBERFEST SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000

Logo on all print and digital marketing
Logo prominently displayed at event & onstage
Emcee recognition throughout 2-day event
Reserved Table in Beer Garden

BEER GARDEN SPONSOR \$3,000

Logo on all print and digital marketing
Logo prominently displayed at Beer Garden
Emcee recognition throughout 2-day event
Reserved Table in Beer Garden

SUPER SCREEN SPONSOR \$3,000

Logo on all print and digital marketing
Logo prominently displayed on Super Screen
Emcee recognition throughout 2-day event
Reserved Table in Beer Garden

BEER CUP SPONSOR \$3,000

Logo on all print and digital marketing
Logo on plastic 16oz event beer cups

BAR SPONSOR \$2,000

Name on all print and digital marketing
Name displayed on a Bar Station

HAYRIDE SPONSOR \$2,000

Name on all print and digital marketing
Name displayed on hayride wagon

Date/Time: Friday, October 6, 2023, 5pm - 11pm
Saturday, October 7, 2023, 12pm - 11pm

Event: Presented by the New Albany Chamber of Commerce, Oktoberfest is a two-day community festival held October 6 & 7, 2023. This free family event features food vendors, live entertainment, beer, wine, cocktails, the OSU game on the Super Screen, and beer garden. Kid Zone activities include bounce houses, balloon twisters, face painters, caricature artists, photo stations, and more!

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or info@newalbanychamber.com to purchase a sponsorship.

HOLIDAY TREE LIGHTING CELEBRATION SPONSORSHIP OPPORTUNITIES

MARQUEE SPONSOR \$3,000

Logo on all print and digital marketing
Logo prominently displayed at tree
Emcee stage recognition

LIVE REINDEER CORRAL \$2,500

Logo on all print and digital marketing
Logo displayed at Reindeer Corral
Emcee stage recognition

SANTA STATION \$2,500

Logo on all print and digital marketing
Logo displayed at Santa Station
Emcee stage recognition

ICE SCULPTURE DEMO \$1,000

Logo on all print and digital marketing
Logo displayed at Ice Sculpture Demo

HORSE & CARRIAGE RIDE \$1,000

Logo on all print and digital marketing
Logo displayed at Horse & Carriage Ride Station

FACE PAINTER TENT SPONSOR \$500

BALLOON TWISTER TENT SPONSOR \$500

CARICATURE ARTIST TENT SPONSOR \$500

Date: Sunday, November 19, 2023

Time: 2:00pm – 6:00pm

Location: Market Square, New Albany, OH 43045

Event: Presented by the New Albany Chamber of Commerce, the community Holiday Tree Lighting Celebration is held the Sunday before Thanksgiving. The arrival of Santa at Market Square starts an afternoon of free festivities for the whole family until the tree lighting at sunset. Enjoy live entertainment, kid activities, holiday vendors and ice sculpting demonstration. Food and beverages can be purchased from food trucks and vendors on-site.

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or info@newalbanychamber.com to purchase a sponsorship.

DELTA AWARDS COCKTAIL RECEPTION SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$1,500

Logo on all print & digital marketing
Logo on event slideshow & program
Podium recognition & opportunity for remarks
One reserved table

SILVER SPONSOR \$1,000

Logo on print & digital marketing
Logo on event slideshow & program
One reserved table

SUPPORTING SPONSOR \$500

Listing on print, digital marketing & program
4 Tickets

Date: Monday, December 4, 2023

Time: 4:45pm-7:30pm

Location: New Albany Country Club, 1 Club Lane, New Albany, OH 43054

Event: The New Albany Chamber of Commerce presents the Delta Awards Cocktail Reception. This highly anticipated event recognizes organizations and individuals who have demonstrated outstanding achievement in our community. These awards symbolize the chamber's collective work in economic resilience, leadership creation and community strength.

Attendance: 250

Audience: New Albany and Central Ohio public, civic and business leaders.

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or info@newalbanychamber.com to purchase a sponsorship.