

NEW ALBANY CHAMBER

SPONSORSHIP GUIDE 2023



SPONSORSHIP OPPORTUNITIES 2023

INDEPENDENCE DAY PARADE & FESTIVAL

- | | |
|---------------------------------------------------|---------|
| <input type="checkbox"/> Presenting Sponsor | \$5,000 |
| <input type="checkbox"/> Grandstand/Stage Sponsor | \$3,000 |
| <input type="checkbox"/> Kid Zone Sponsor | \$1,000 |

TASTE OF NEW ALBANY

- | | |
|----------------------------------------------|---------|
| <input type="checkbox"/> Gourmet Sponsor | \$5,000 |
| <input type="checkbox"/> Bon Appetit Sponsor | \$3,500 |
| <input type="checkbox"/> Bar Sponsor | \$ 725 |
| <input type="checkbox"/> DJ Booth Sponsor | \$ 725 |
| <input type="checkbox"/> Photo Booth Sponsor | \$ 725 |

NEW ALBANY COMMUNITY UPDATE

- | | |
|---------------------------------------------|---------|
| <input type="checkbox"/> Presenting Sponsor | \$1,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> Supporting Sponsor | \$ 500 |

OKTOBERFEST

- | | |
|-----------------------------------------------|---------|
| <input type="checkbox"/> Presenting Sponsor | \$5,000 |
| <input type="checkbox"/> Beer Garden Sponsor | \$3,000 |
| <input type="checkbox"/> Super Screen Sponsor | \$3,000 |
| <input type="checkbox"/> Beer Cup Sponsor | \$3,000 |
| <input type="checkbox"/> Bar Sponsor | \$2,000 |
| <input type="checkbox"/> Hayride Sponsor | \$2,000 |

HOLIDAY TREE LIGHTING CELEBRATION

- | | |
|---------------------------------------------------------|---------|
| <input type="checkbox"/> Marquee Sponsor | \$3,000 |
| <input type="checkbox"/> Live Reindeer Corral | \$2,500 |
| <input type="checkbox"/> Santa Station | \$2,500 |
| <input type="checkbox"/> Ice Sculpture Demo | \$1,000 |
| <input type="checkbox"/> Horse & Carriage Ride | \$1,000 |
| <input type="checkbox"/> Face Painter Tent Sponsor | \$ 500 |
| <input type="checkbox"/> Balloon Twister Tent Sponsor | \$ 500 |
| <input type="checkbox"/> Caricature Artist Tent Sponsor | \$ 500 |

ANNUAL MEETING & DELTA AWARDS

- | | |
|---------------------------------------------|---------|
| <input type="checkbox"/> Presenting Sponsor | \$1,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> Supporting Sponsor | \$ 500 |

INDEPENDENCE DAY PARADE & FESTIVAL SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000

Logo on all print and digital marketing
Logo prominently displayed at event
Emcee recognition throughout parade & festival
Parade Float Entry

GRANDSTAND/STAGE SPONSOR \$3,000

Logo on all print and digital marketing
Logo on Parade Grandstand/Festival Stage
Emcee recognition at parade & festival
Parade Float Entry

KID ZONE SPONSOR \$2,000

Logo on all print and digital marketing
Logo displayed at Kid Zone

- Date:** July 4, 2023
- Time:** 11:00am Parade – visit newalbanychamber.com for parade route
6:00pm - 9:45pm Festival
9:45pm Fireworks presented by the City of New Albany
- Location:** Festival: New Albany Middle School, 6600 E. Dublin Granville Road, New Albany, OH 43054
- Event:** Presented by the New Albany Chamber of Commerce, the Independence Day Parade & Festival is a favorite annual tradition that fosters civic pride like no other. Thousands of residents and visitors attend the parade in the morning and the festival in the evening. This free family-friendly festival features live entertainment, bounce houses, face painters, balloon twisters, and caricature artists. Food and beverages available for purchase from food trucks. At approximately 9:45pm the City of New Albany presents fireworks.
- To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or office@newalbanychamber.com to purchase a sponsorship.

TASTE OF NEW ALBANY SPONSORSHIP OPPORTUNITIES

GOURMET SPONSOR \$5,000

Logo on all print and digital marketing
Logo prominently displayed at event
Podium recognition
Best of the Taste Awards Judge
One Reserved Table (10)

BON APPETIT SPONSOR \$3,500

Logo on all print and digital market
Logo imprinted on plates, beer, or wine glasses
One Reserved Table (10)

BAR SPONSOR \$725

Name on all print and digital marketing
Name displayed on Beverage Station
No reserved tickets included.

DJ BOOTH SPONSOR \$725

Name on all print and digital marketing
No reserved tickets included.

PHOTO BOOTH SPONSOR \$725

Name on all print and digital marketing
No reserved tickets included.

Date: Sunday, July 30, 2023

Time: 5:00pm – 10:00pm

Location: Rose Run Park, New Albany, Ohio 43054

Event: The New Albany Chamber of Commerce presents the Taste of New Albany, an annual event featuring food, fun, friends and entertainment on Sunday, July 30, 2022, 5:00pm – 10:00pm. This event showcases area restaurants, caterers, and specialty food vendors. In addition to sampling signature menu items, guests enjoy beer, wine, specialty cocktails and music.

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or office@newalbanychamber.com to purchase a sponsorship.

NEW ALBANY COMMUNITY UPDATE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$1,500

Logo on all print & digital marketing
Logo on event slideshow & program
Podium recognition & opportunity for remarks
One reserved table

SILVER SPONSOR \$1,000

Logo on print & digital marketing
Logo on event slideshow & program
One reserved table

SUPPORTING SPONSOR \$500

Listing on print, digital marketing & program
4 Tickets

Date: September 2023

Time: 11:30am – 1:30pm

Location: TBD

Event: This highly anticipated annual event provides a unique opportunity to hear New Albany community economic development leaders recap the past year and share an insiders' perspective on the current and future state of New Albany. The Leadership New Albany Class of 2023 will be recognized.

Attendance: 250-300

Audience: New Albany and Central Ohio public, civic and business leaders.

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or office@newalbanychamber.com to purchase a sponsorship.

OKTOBERFEST SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000

Logo on all print and digital marketing
Logo prominently displayed at event & onstage
Emcee recognition throughout 2-day event
Reserved Table in Beer Garden

BEER GARDEN SPONSOR \$3,000

Logo on all print and digital marketing
Logo prominently displayed at Beer Garden
Emcee recognition throughout 2-day event
Reserved Table in Beer Garden

SUPER SCREEN SPONSOR \$3,000

Logo on all print and digital marketing
Logo prominently displayed on Super Screen
Emcee recognition throughout 2-day event
Reserved Table in Beer Garden

BEER CUP SPONSOR \$3,000

Logo on all print and digital marketing
Logo on plastic 16oz event beer cups

BAR SPONSOR \$2,000

Name on all print and digital marketing
Name displayed on a Bar Station

HAYRIDE SPONSOR \$2,000

Name on all print and digital marketing
Name displayed on hayride wagon

Date/Time: Friday, October 6, 2023, 5pm - 11pm
Saturday, October 7, 2023, 12pm - 11pm

Event: Presented by the New Albany Chamber of Commerce, Oktoberfest is a two-day community festival held October 6 & 7, 2023. This free family event features food vendors, live entertainment, beer, wine, cocktails, the OSU game on the Super Screen, and beer garden. Kid Zone activities include bounce houses, balloon twisters, face painters, caricature artists, photo stations, and more!

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or office@newalbanychamber.com to purchase a sponsorship.

HOLIDAY TREE LIGHTING CELEBRATION SPONSORSHIP OPPORTUNITIES

MARQUEE SPONSOR \$3,000

Logo on all print and digital marketing
Logo prominently displayed at tree
Emcee stage recognition

LIVE REINDEER CORRAL \$2,500

Logo on all print and digital marketing
Logo displayed at Reindeer Corral
Emcee stage recognition

SANTA STATION \$2,500

Logo on all print and digital marketing
Logo displayed at Santa Station
Emcee stage recognition

ICE SCULPTURE DEMO \$1,000

Logo on all print and digital marketing
Logo displayed at Ice Sculpture Demo

HORSE & CARRIAGE RIDE \$1,000

Logo on all print and digital marketing
Logo displayed at Horse & Carriage Ride Station

FACE PAINTER TENT SPONSOR \$500

BALLOON TWISTER TENT SPONSOR \$500

CARICATURE ARTIST TENT SPONSOR \$500

Date: Sunday, November 19, 2023

Time: 2:00pm – 6:00pm

Location: Market Square, New Albany, OH 43045

Event: Presented by the New Albany Chamber of Commerce, the community Holiday Tree Lighting Celebration is held the Sunday before Thanksgiving. The arrival of Santa at Market Square starts an afternoon of free festivities for the whole family until the tree lighting at sunset. Enjoy live entertainment, kid activities, holiday vendors and ice sculpting demonstration. Food and beverages can be purchased from food trucks and vendors on-site.

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or office@newalbanychamber.com to purchase a sponsorship.

ANNUAL MEETING & DELTA AWARDS SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$1,500

Logo on all print & digital marketing
Logo on event slideshow & program
Podium recognition & opportunity for remarks
One reserved table

SILVER SPONSOR \$1,000

Logo on print & digital marketing
Logo on event slideshow & program
One reserved table

SUPPORTING SPONSOR \$500

Listing on print, digital marketing & program
4 Tickets

Date: December 2023

Time: 11:30am – 1:30pm

Location: TBD

Event: The New Albany Chamber of Commerce presents the Annual Meeting & Delta Awards Luncheon. This highly anticipated event recognizes organizations and individuals who have demonstrated outstanding achievement in our community. These awards symbolize the chamber's collective work in economic resilience, leadership creation and community strength.

Attendance: 250-300

Audience: New Albany and Central Ohio public, civic and business leaders.

To Sponsor: Contact New Albany Chamber at (614) 855-4400 or office@newalbanychamber.com to purchase a sponsorship.