

**SPONSORSHIP  
OPPORTUNITIES**

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**2022**



**NEW ALBANY  
CHAMBER**

## SPONSORSHIP OPPORTUNITIES 2022

### NEW ALBANY CHAMBER PROGRAMMING

*Chamber Membership Required*

**C-SUITE SPEAKER SERIES EVENT SPONSOR** \$500

**CHAMBER 101 EVENT SPONSOR** \$500

**HR COUNCIL EVENT SPONSOR** \$500

#### COMMUNITY SHOWCASE & JOB FAIR

- Presenting Sponsor \$1,000
- Supporting Sponsor \$ 500
- Exhibitor/Employer Booth \$ 50

#### NEW ALBANY JOB FAIR

- Presenting Sponsor \$1,000
- Supporting Sponsor \$ 500
- Employer Booth \$ 50

#### TASTE OF NEW ALBANY

- Gourmet Sponsor \$5,000
- Bon Appetit Sponsor \$3,500
- Bar Sponsors \$ 725
- Supporting Sponsor \$ 625
- Beverage Cooler \$ 300
- One table (10) \$ 600

#### NEW ALBANY COMMUNITY UPDATE

- Presenting Sponsor \$1,200
- Silver Sponsor \$ 750
- Supporting Sponsor \$ 500

#### ANNUAL MEETING & DELTA AWARDS

- Presenting Sponsor \$1,200
- Silver Sponsor \$ 750
- Supporting Sponsor \$ 500

#### LEADERSHIP NEW ALBANY 2023

- Executive \$5,000
- Visionary \$4,000
- Maverick \$3,000
- Graduation \$2,000

#### NEW ALBANY YOUNG PROFESSIONALS (NAYP)

- Corporate \$5,000
- Partner \$4,000
- Advocate \$3,000
- Event \$1,000

### COMMUNITY EVENTS

*Presented by Chamber; membership not required.*

#### SPRINGFEST EGG HUNT

- Presenting Sponsor \$2,000
- Eggcellent Sponsor \$1,000
- Kid Zone Sponsor \$1,000
- Exhibitor Fee \$ 200
- Food Truck Fee \$ 50

#### INDEPENDENCE DAY PARADE & FESTIVAL

- Presenting Sponsor \$5,000
- Grandstand Stage \$3,000
- Kid Zone Sponsor \$1,000
- Parade Entry Fee \$25-50
- Exhibitor Fee \$ 200
- Food Truck Fee \$ 200

#### OKTOBERFEST

- Presenting Sponsor \$5,000
- Beer Garden Sponsor \$3,000
- Superscreen Sponsor \$3,000
- Beer Cup Sponsor \$2,500
- Bar Sponsor \$1,000
- Carriage Ride Sponsor \$1,000
- Kid Zone Sponsor \$ 500
- Exhibitor Fee \$ 200
- Food Truck Fee \$ 200

#### HOLIDAY TREE LIGHTING CELEBRATION

- Marquee Sponsor \$3,000
- Santa Station Sponsor \$1,000
- Supporting Sponsor \$ 600
- Kid Zone Sponsor \$ 300
- Exhibitor Fee \$ 100
- Food Truck Fee \$ 100

## SPRINGFEST EGG HUNT SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$2,000

Logo on all print and digital marketing  
Logo prominently displayed at event  
Emcee recognition throughout event  
Exhibitor Space

### EGGCELLENT SPONSOR \$1,000

Logo on all print and digital marketing  
Logo displayed at Selfie Photo Station  
or Petting Zoo

### KID ZONE SPONSOR \$1,000

Name on all print and digital marketing  
Name displayed at Face Painters, Balloon  
Twisters or Caricature Artists Station

### EXHIBITOR FEE \$200

Non-food exhibitors/vendors  
10' x 10' area; must bring own tent, table, etc.  
No electricity or water available

### FOOD TRUCK FEE \$50

Food truck or food vendor only  
Must be self-contained  
No electricity or water available

**Date:** Saturday, April 16, 2022

**Time:** 4:30pm – 7:00pm

**Location:** Veteran's Field at Eagles Stadium, New Albany High School  
7520 Fodor Road New Albany OH 43054

**Event:** Presented by the New Albany Chamber of Commerce, the New Albany [Springfest Egg Hunt](#) is held Saturday, April 16, 2022, 4:30pm – 7:00pm at the [New Albany High School Football Stadium](#). This free family event includes a helicopter egg drop at 5:00pm followed by an egg hunt by age group (bring your own basket). Kid's activities include photo selfie stations, face painters, balloon twisters, caricature artists, bubble station, petting zoo and more! Food and beverages available for purchase from food trucks.

**To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or [office@newalbanychamber.com](mailto:office@newalbanychamber.com) to purchase a sponsorship.

## INDEPENDENCE DAY PARADE & FESTIVAL SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$5,000

Logo on all print and digital marketing  
Logo prominently displayed at event  
Emcee recognition throughout parade & festival  
Parade Float Entry  
Festival Exhibitor Space

### GRANDSTAND STAGE SPONSOR \$3,000

Logo on all print and digital marketing  
Logo displayed on Main Stage  
Emcee recognition during parade & festival  
Parade Float Entry or Festival Exhibitor Space

### KID ZONE SPONSOR \$1,000

Name on all print and digital marketing  
Name displayed at Bounce House,  
Face Painters, Balloon Twisters or  
Caricature Artists Station

### PARADE ENTRY FEE

\$0 Non-profit organization  
\$25 Business  
\$50 Politician or elected official

### FOOD TRUCK FEE \$200

Food truck or food vendor only  
Must be self-contained  
Limited electric available

### EXHIBITOR FEE \$200

\$50 Nonprofit exhibitor/vendor  
10' x 10' area; must bring own  
tent, table, etc.; no electricity

**Date:** Monday, July 4, 2022

**Time:** 11:00am Parade  
6:00pm - 9:45pm Festival

**Location:** Parade Route: Visit [newalbanychamber.com](http://newalbanychamber.com) for details.  
Festival: New Albany Middle School, 6600 E. Dublin Granville Road, New Albany, OH 43054

**Event:** Presented by the New Albany Chamber of Commerce, the Independence Day Parade & Festival is a favorite annual tradition that fosters civic pride like no other. Thousands of residents and visitors attend the parade in the morning and the festival in the evening. This free family-friendly festival features a live entertainment, bounce houses, face painters, balloon twisters, and caricature artists. Food and beverages available for purchase from food trucks.

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## TASTE OF NEW ALBANY SPONSORSHIP OPPORTUNITIES

### GOURMET SPONSOR \$5,000

Logo on all print and digital marketing  
Logo prominently displayed at event  
Podium recognition  
Best of the Taste Awards Judge  
One Guest Table (10)

### BON APPETIT SPONSOR \$3,500

Logo on all print and digital market  
Logo imprinted on plates, beer or wine glasses  
One Guest Table (10)

### BAR SPONSOR \$725

Name on all print and digital marketing  
Name displayed on Beverage Station  
No reserved tickets included.

### SUPPORTING SPONSOR \$625

Name on all print and digital marketing  
Name displayed on Photo Booth or DJ Booth  
No reserved tickets included.

### BEVERAGE COOLER SPONSOR \$300

Name on all print and digital marketing  
Logo on beverage cooler wrap  
No reserved tickets included.

### EVENT FEES

One Guest Table (10) \$600  
Water & soda included  
Beer, Wine & Cocktails \$7 - \$14/glass

**Date:** Sunday, July 31, 2022

**Time:** 5:00pm – 10:00pm

**Location:** Rose Run Park, New Albany, Ohio 43054

**Event:** The New Albany Chamber of Commerce presents the Taste of New Albany, an annual event featuring food, fun, friends and entertainment on Sunday, July 31, 2022, 5:00pm – 10:00pm. This event showcases area restaurants, caterers, and specialty food vendors. In addition to sampling signature menu items, guests enjoy beer, wine, and specialty cocktails and music.

**To Sponsor:** Contact New Albany Chamber at (614) 855-4400 or [office@newalbanychamber.com](mailto:office@newalbanychamber.com) to purchase a sponsorship.

## OKTOBERFEST SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$5,000

Logo on all print and digital marketing  
Logo prominently displayed at event & onstage  
Emcee recognition throughout 2-day event  
Reserved Table in Beer Garden

### BEER GARDEN SPONSOR \$3,000

Logo on all print and digital marketing  
Logo prominently displayed at Beer Garden  
Emcee recognition throughout 2-day event  
Reserved Table in Beer Garden

### SUPERSCREEN SPONSOR \$3,000

Logo on all print and digital marketing  
Logo prominently displayed on Superscreen  
Emcee recognition throughout 2-day event  
Reserved Table in Beer Garden

### BEER CUP SPONSOR \$2,500

Logo on all print and digital marketing  
Logo on plastic 16oz event beer cups

### BAR SPONSOR \$1,000

Name on all print and digital marketing  
Name displayed on a Bar Station

### CARRIAGE RIDE SPONSOR \$1,000

Name on all print and digital marketing  
Name displayed on carriage ride

### KID ZONE \$500

Name on marketing  
Name displayed at Bounce  
House, Face Painters, Balloon  
Twisters or Caricature Artists  
Station

### FOOD TRUCK FEE \$200

Food truck or food vendor only  
Must participate both days  
Self-contained preferred  
Limited water & electricity

### EXHIBITOR FEE \$200

\$100 Non-profit non-food  
10' x 10' area assigned  
bring own tent, tables, etc.  
no electricity

**Date:** September 23 & 24, 2022

**Time:** Friday, September 23, 2022, 5pm - 11pm  
Saturday, September 24, 2022, 12pm - 11pm

**Event:** Presented by the New Albany Chamber of Commerce, Oktoberfest is a two-day community festival held September 23 & 24, 2022. This free family event features food vendors, live entertainment, beer, wine, cocktails, OSU game on the Superscreen, and beer garden. Kid Zone activities include bounce houses, balloon twisters, face painters, caricature artists, photo stations, and more!

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## HOLIDAY TREE LIGHTING CELEBRATION SPONSORSHIP OPPORTUNITIES

### MARQUEE SPONSOR \$3,000

Logo on all print and digital marketing  
Logo prominently displayed at tree  
Emcee stage recognition

### SANTA STATION SPONSOR \$1,000

Logo on all print and digital marketing  
Logo displayed at Santa Station  
Emcee stage recognition

### SUPPORTING SPONSOR \$600

Logo on all print and digital marketing  
Logo displayed at Ice Sculpture Demo or Horse  
& Carriage Ride Station

### KID ZONE SPONSOR \$300

Name on all print and digital marketing  
Name displayed at Face Painters, Balloon Twisters  
or Caricature Artists Station

### FOOD TRUCK FEE \$100

Food truck or food vendor only  
Limited electric available

### EXHIBITOR FEE \$100

\$25 Non-profit non-food  
10' x 10' area assigned; must bring own tent, tables, etc.  
Limited electric available

**Date:** Sunday, November 20, 2022

**Time:** 2:00pm – 5:30pm

**Location:** Market Square, New Albany, OH 43045

**Event:** Presented by the New Albany Chamber of Commerce, the community Holiday Tree Lighting Celebration is typically held the Sunday before Thanksgiving. The arrival of Santa at Market Square starts an afternoon of free festivities for the whole family until the tree lighting at sunset. Enjoy live entertainment, kid activities, holiday vendors and ice sculpting demonstration. Food and beverages can be purchased from food trucks and vendors on-site.

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